

What are Green Tags?

WEATS, BP Energy Center
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Overview

- What are Green Tags?
- What are Denali Green Tags?
- What this means to you



What are Green Tags?


- Think of organic food
- Consumers vote with their dollars
- Participating in a market
- Cleaning/greening our energy mix



What are Green Tags?

- Renewable Energy Certificates (RECs) are tradable commodities (sold separate from electricity)
- Green Tags are BEF's REC product
- One Green Tag represents the environmental benefits of 1 MWh of renewable energy
- For every Green Tag purchased, the equivalent amount of polluting "conventional" electricity is displaced from the grid, displacing 1400 lbs CO₂





QuickTime™ and a
TIFF (LZW) decompressor
are needed to see this picture.



What are Denali Green Tags?

1. Advocate for the construction of viable renewable energy projects proposed for Alaska;
2. Help develop and implement policies that will lead to increased production of renewable energy;
- 3. Build a market for renewable energy in Alaska;**
4. Foster and demonstrate stakeholder unity in support of renewable energy and;
5. Promote energy efficiency.

What are Denali Green Tags?



- A program of REAP in partnership with Bonneville Environmental Foundation (BEF)
- Wind supply from Kotzebue and St. Paul
- By Alaskans for Alaskans!

What are Denali Green Tags?

- Purchased by individuals, businesses and event planners
 - Hannah's trip to KC
 - Cold Climate Housing Research Center
 - Major Marine Tours
 - 3rd Annual Alaska Renewable Energy Fair



Northwestern Fjord in Kenai Fjords National Park, NPS Photo



What this means to you

- As an individual, business or event planner
 - Look at your carbon footprint
 - Offset with Denali Green Tags
 - Demonstrate leadership
 - Help to grow the market



DENALI

GREEN TAGS

What this means to you



- As a project developer
 - Part of contract negotiations
 - Potential income stream



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